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## Press Release

### Not without my mp3 guide

#### Travel website offers free mp3 city guides for more than 30 popular destinations

Brussels – 25 April 2007 – You plan to spend a weekend in New York, Paris or London? Then don't forget to download a city audio tour before you leave! An estimated one million city travellers will follow that advice before the end of the year – and it is clear why: Audio guides offer new flexibility for owners of mp3 players and smartphones. No more heavy and boring guidebooks, just interesting and entertaining information for a totally flexible visit of a city.

iAudioguide.com is one of the audio tour companies to change the way of travelling. It offers guided audio walks for visitors of 30 popular cities, including London, Paris, Rome and Barcelona. These mp3 audio guides can be downloaded in just two clicks from the website [www.iAudioguide.com](http://www.iAudioguide.com) and work on any mp3 device. Most of the guides are free, money is earned through commissions for booking a hotel or buying a plane ticket.

No surprise, the free guides are highly popular. iAudioguide.com founder Torsten Peters explains: "With 5 cities we had some 40,000 downloads through our website last year. This year I expect at least five times that number. We have teamed up with selected partners and now cover 30 popular destinations in up to six languages – and all of them for free. And if there is no free version for a city, the paid tracks we recommend aren't expensive either."

iAudioguide.com has created audio guides, mixing anecdotes with general information about the landmarks of a city. The free downloads also includes city maps of places listed.

Company information: iAudioguide.com was launched in Brussels in April 2006 and is the leading website to find multilingual city audio guides. A team of tourist guides, local bloggers and professional speakers produces entertaining audio guides in four languages for major tourist cities. An affiliate program for publishers and bloggers combines a tailor made integration of the content with generous commissions for selling premium versions of the guides. A media kit is available on the website.